



C/O IDX  
10300 SW Greenburg Rd. Suite 570  
Portland, OR 97223

To Enroll, Please Call:  
1-833-903-3648  
Or Visit:  
<https://app.idx.us/account-creation/protect>  
Enrollment Code:  
**<<XXXXXXXX>>**

<<First Name>> <<Last Name>>  
<<Address1>> <<Address2>>  
<<City>>, <<State>> <<Zip>>

March 16, 2021

Subject: Notice of Data <<"Breach" or "Security Incident," depending on jurisdictional requirements>>

Dear <<First Name>> <<Last Name>>:

Thank you for being a part of the Design By Humans community. I am writing to inform you of a data security incident that DBH Worldwide, LLC d/b/a Design by Humans ("DBH") recently experienced and that may have involved your personal information. The privacy and security of your personal information is of utmost importance to the DBH team. That is why I am writing to inform you of this incident, providing you with steps you can take to protect your personal information, and offering you complimentary credit monitoring services.

**What Happened?** DBH recently detected suspicious activity occurring on its website, designbyhumans.com. Upon detecting the suspicious activity, we launched an investigation to immediately isolate and resolve the activity. We also investigated whether this suspicious activity involved any unauthorized access to or acquisition of personal information. We concluded that investigation on February 10, 2021. That investigation determined that there was unauthorized access to our website between January 31, 2021 and February 10, 2021 that may have impacted individuals who visited and/or made purchases on our website during that timeframe. We therefore are notifying you of the incident, providing you with steps you can take to protect your personal information, and offering you complimentary credit and identity monitoring services.

**What Information Was Involved?** The information that may have been affected includes your name and credit card information.

**What Are We Doing?** As soon as we discovered this incident, we took the measures referenced above. We also implemented enhanced security measures to better safeguard personal information in our possession and to help prevent a similar incident from occurring in the future. Out of an abundance of caution and your continued protection, we are also offering you complimentary credit monitoring services for <<12/24>> months through IDX, an industry leader in credit and identity monitoring services.

**What You Can Do?** You can follow steps on the following page to further protect your personal information. We recommend that you activate the complimentary services that we are offering for <<12/24>> months through IDX. You can enroll in the services online by visiting <https://app.idx.us/account-creation/protect> and using the following enrollment code: <<enrollment code>>. To receive credit monitoring services, you must be over the age of 18, have established credit in the United States, have a Social Security number in your name, and have a U.S. residential address associated with your credit file. Please be advised that you must activate your services on or before June 16, 2021.

**For More Information:** More information about steps you can take to protect your personal information appears on the following page. If you have questions or need assistance, please call 1-833-903-3648, Monday through Friday from 6 a.m. to 6 p.m. Pacific Standard Time, excluding major U.S. holidays.

The privacy and security of your personal information is of utmost importance to DBH. Please accept our sincere apologies and know that we deeply regret any worry or inconvenience that this may cause you. We value you as a member of our close-knit community and your trust and continued protection are our top priority. Please reach out to our team if you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "Jeff Sierra". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Jeff Sierra  
VP of Ecommerce  
DBH Worldwide, LLC

## STEPS YOU CAN TAKE TO FURTHER PROTECT YOUR INFORMATION

**Review Your Account Statements and Notify Law Enforcement of Suspicious Activity:** As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC).

**Copy of Credit Report:** You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com/>, calling toll-free 877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You can print this form at <https://www.annualcreditreport.com/cra/requestformfinal.pdf>. You also can contact one of the following three national credit reporting agencies:

**TransUnion**  
P.O. Box 1000  
Chester, PA 19016  
1-800-916-8800  
[www.transunion.com](http://www.transunion.com)

**Experian**  
P.O. Box 9532  
Allen, TX 75013  
1-888-397-3742  
[www.experian.com](http://www.experian.com)

**Equifax**  
P.O. Box 740241  
Atlanta, GA 30374  
1-800-685-1111  
[www.equifax.com](http://www.equifax.com)

**Free Annual Report**  
P.O. Box 105281  
Atlanta, GA 30348  
1-877-322-8228  
[annualcreditreport.com](http://annualcreditreport.com)

**Fraud Alert:** You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least 90 days. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <http://www.annualcreditreport.com>.

**Security Freeze:** You have the right to put a security freeze on your credit file. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. There is no charge to place, lift or remove the security freeze. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

**Additional Free Resources:** You can obtain information from the consumer reporting agencies, the FTC or from your respective state Attorney General about steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

**Federal Trade Commission**  
600 Pennsylvania Ave, NW  
Washington, DC 20580  
[consumer.ftc.gov](http://consumer.ftc.gov), and  
[www.ftc.gov/idtheft](http://www.ftc.gov/idtheft)  
1-877-438-4338

**Maryland Attorney General**  
200 St. Paul Place  
Baltimore, MD 21202  
[oag.state.md.us](http://oag.state.md.us)  
1-888-743-0023

**North Carolina Attorney General**  
9001 Mail Service Center  
Raleigh, NC 27699  
[ncdoj.gov](http://ncdoj.gov)  
1-877-566-7226

**Rhode Island Attorney General**  
150 South Main Street  
Providence, RI 02903  
<http://www.riag.ri.gov>  
401-274-4400

**New York Bureau of Internet and Technology Resources**  
28 Liberty Street  
New York, NY 10005  
<https://ag.ny.gov/internet/resource-center>  
212-416-8433

You also have certain rights under the Fair Credit Reporting Act (FCRA), including: to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information, as well as others. For more information about the FCRA, and your rights pursuant to the FCRA, please visit [http://files.consumerfinance.gov/f/201504\\_cfpb\\_summary\\_your-rights-under-fcra.pdf](http://files.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf).

**Personal Information of a Minor:** You can request that each of the three national credit reporting agencies perform a manual search for a minor's Social Security number to determine if there is an associated credit report. Copies of identifying information for the minor and parent/guardian may be required, including birth or adoption certificate, Social Security card, and government issued identification card. If a credit report exists, you should request a copy of the report and immediately report any fraudulent accounts to the credit reporting agency. You can also report any misuse of minor's information to the FTC at <https://www.identitytheft.gov/>. For more information about Child Identity Theft and instructions

for requesting a manual Social Security number search, visit the FTC website:  
<https://www.consumer.ftc.gov/articles/0040-child-identity-theft>.